



DURALEE ACQUIRES B.BERGER

Duralee is pleased to announce the acquisition of the B. Berger family of companies from Relig, Inc. The purchase includes B. Berger Fabrics, Bailey & Griffin Fabrics, as well as B. Berger's three drapery hardware lines, including the exclusive Chase & Company Drapery Hardware.

For more than 80 years, B. Berger's fabric and trim archives have offered the finest in color, texture and styling, making it the perfect supplement to the Duralee product line. In addition, B. Berger has excelled in the drapery hardware business, becoming one of the largest drapery hardware distributors in the country. This allows Duralee the opportunity to add hardware to their already extensive product offerings of fabric, furniture and trimmings.

In combining B. Berger's longstanding reputation of fine product and outstanding customer service with Duralee's exceptional showroom network and sales force, Duralee expects to take the previously underexposed brand to new levels in the marketplace.